



Discover a whole new  
**SIDE OF HOME.**

 **JamesHardie™**  
Siding | Trim



Build confidently  
**BY DESIGN.**







Installed on over 8 million homes\* from coast to coast, James Hardie® fiber cement siding products are designed to resist the most extreme conditions while delivering long term beauty and lower maintenance. Enjoy the warm, natural look of wood with unprecedented peace of mind. It's easy to see what makes James Hardie the market leader.

### UNIQUE FORMULATION

We use the highest quality raw materials and proprietary additives for enhanced strength and moisture protection.

### FINISHING TECHNOLOGY

Baked-on color delivers a beautiful finish that resists fading and makes a lasting impression.

### COMPLETE EXTERIOR

Offers homeowners an unrivaled collection of design options with exceptional warranties through a single, trusted manufacturer.

\*Estimate based on total James Hardie siding sales through 2016 and average housing unit size.

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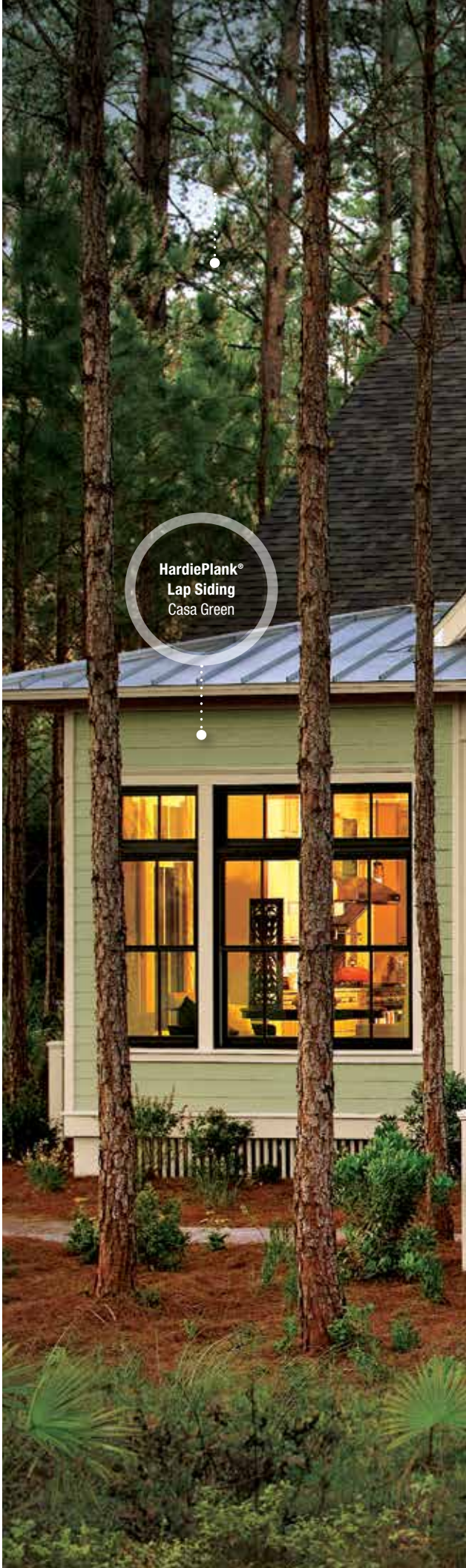
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# HardieZone® System

Only James Hardie fiber cement products are Engineered for Climate®. In the northern U.S. and Canada, HZ5® products resist shrinking, swelling and cracking even after years of wet or freezing conditions. HZ10® products help protect homes from hot, humid conditions, blistering sun and more.

With James Hardie siding and trim, homeowners have an exterior that's tougher than the elements and easy on the eyes.

## NO MATTER WHAT NATURE BRINGS







HardieShingle®  
Straight Edge  
Panel  
Mountain Sage

HardieTrim®  
Boards  
Arctic White

# TOUGHER THAN THE ELEMENTS



Stands up to storms  
and harsh weather



Water resistant  
to protect against  
swelling, warping  
and cracking



Won't be eaten by  
animals or insects



Fire resistant



Helps reduce time  
and money spent on  
maintenance

Resist the elements  
**WITH IRRESISTIBLE BEAUTY.**



# Unique Formulation

## HZ5® AND HZ10® Substrate

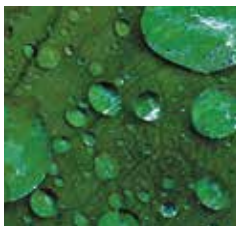
Not all fiber cement is the same. James Hardie HZ10 products contain the highest quality raw materials. Our unique formulation, combined with innovative product design and manufacturing processes, create a substrate that is specifically engineered to resist moisture, cracking, shrinking and swelling for increased durability and workability.

### PROPRIETARY ENHANCEMENTS CREATE DURABLE JAMES HARDIE® SIDING



#### Perfect balance of strength and workability

Our balance of high-quality Portland cement, sand and cellulose fiber delivers the best combination of strength and workability.



#### Enhanced moisture resistance for unmatched durability

Patented and proprietary additives are chemically bonded within the HZ5® substrate matrix to provide durable moisture resistance.



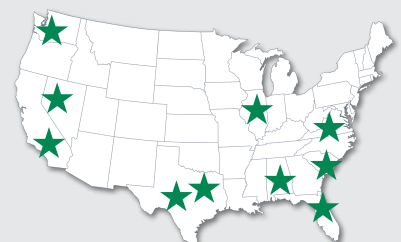
#### Increased dimensional stability

Our siding is engineered at the microscopic level to create a fiber cement composite with superior dimensional stability that helps protect against shrinking and splitting.



HardieTrim®  
Boards  
Arctic White

MADE IN THE  
**USA**





Integrity is ingrained  
**IN EVERYTHING WE DO.**

HardiePlank®  
Lap Siding  
Evening Blue



## UNMATCHED INVESTMENT IN MANUFACTURING SCALE AND PRODUCT INNOVATION

- Largest manufacturer of fiber cement in North America
- 5x more capacity than our largest competitor
- More than 100 process and product quality checks
- 100+ scientists and engineers provide dedicated resources for continuous innovation in manufacturing and product development
- More U.S. fiber cement patents than any competitor



# Finishing Technology

## Primer

A quality primer is the first step to ensuring that the paint color you select beautifully expresses a home's true character now – and for years to come. Our distinctive primer is climate-tested and engineered to enhance the performance of paint on James Hardie® fiber cement siding products. It helps to provide consistent, long-lasting paint adhesion, even in the most demanding conditions.

## ColorPlus® Technology

Our advanced ColorPlus® Technology finishes deliver the ultimate in aesthetics and performance. Our products aren't simply painted at the factory. Our proprietary coatings are baked onto the board, creating a vibrant, consistent finish that performs better, lasts longer and looks brighter on your homes.



### Exceptional finish adhesion

Our proprietary coating is engineered for exceptional adhesion to our substrate and applied to the surface, edges and features for durable performance.



### Superior color retention

Finish is cured onto boards for a stronger bond, which allows for exceptional resistance to cracking, peeling and chipping.



### Superior UV resistance

ColorPlus® Technology finishes retain vibrancy longer when compared to vinyl siding and typical field paints on other siding products.



**ColorPlus®**  
Technology





**HardieShingle®**  
**Straight Edge**  
Cobble Stone

**HardieTrim®**  
**Boards**  
Arctic White

**HardiePlank®**  
**Lap Siding**  
Cobble Stone

# Lasting beauty **BEGINS WITH THE FINISH.**

**Our finishes help eliminate stress and reduce costly weather delays** when it's too cold or damp to paint for extended periods. Now there's no reason to question whether or not sub-optimal painting conditions will negatively affect your paint job. In fact, there's no longer any need to paint on-site during installation.

ColorPlus® Technology finishes are fully cured in a controlled environment and arrive on your job site ready for year-round installation.







ColorPlus®  
Technology  
Pearl Gray

ColorPlus®  
Technology  
Iron Gray

For complete confidence wrap your  
**ENTIRE EXTERIOR WITH JAMES HARDIE.**





# James Hardie Complete Exterior™

Top to bottom, our exterior product line is defined by excellent performance, aesthetics and design options.

Provide protection from the elements, showcase a homeowner's individual style and install peace of mind with exceptional warranties through a single, trusted manufacturer.



HardieShingle®  
Siding



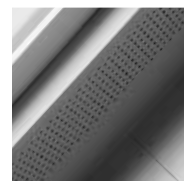
HardiePanel® Vertical  
Siding & HardieTrim®  
Batten Boards



HardiePlank®  
Lap Siding



HardieTrim®  
Boards



HardieSoffit®  
Panels



# HardiePlank®

Sleek and strong, HardiePlank® lap siding is not just our best-selling product – it's the most popular brand of siding in America.

With a full spectrum of colors and textures, homeowners can enjoy protection from the elements and the versatility to make their dream home a reality. From Victorians to Colonials, HardiePlank lap siding sets the standard in exterior cladding.

HardieTrim®  
Boards  
Arctic White

HardiePlank®  
Lap Siding  
Select Cedarmill®  
Khaki Brown

A classic look for  
**THE HOME OF THEIR DREAMS.**



# HardiePlank®

Thickness 5/16 in  
Length 12 ft planks

## SELECT CEDARMILL® & SMOOTH

Width	5.25 in	6.25 in	7.25 in	8.25 in	9.25 in	12 in
Exposure	4 in	5 in	6 in	7 in	8 in	10.75 in
Prime Pcs/Pallet	360	308	252	230	190	152
ColorPlus Pcs/Pallet	–	280	252	210	–	–
Pcs/Sq	25.0	20.0	16.7	14.3	12.5	9.3

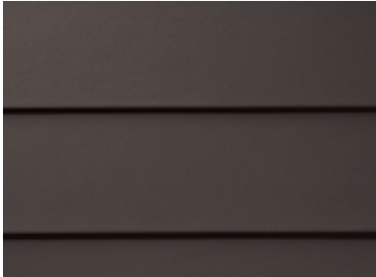
## SELECT CEDARMILL®



## SELECT CEDARMILL®

Width	5.25 in	6.25 in	7.25 in	8.25 in	9.25 in	12 in
STATEMENT COLLECTION™				✓		
DREAM COLLECTION™		✓	✓	✓		
PRIME	✓	✓	✓	✓	✓	✓

## SMOOTH



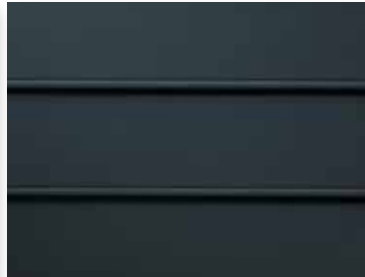
## SMOOTH

Width	5.25 in	6.25 in	7.25 in	8.25 in	9.25 in	12 in
STATEMENT COLLECTION™				✓		
DREAM COLLECTION™		✓	✓	✓		
PRIME	✓	✓	✓	✓	✓	✓

## BEADED CEDARMILL®



## BEADED SMOOTH



## BEADED CEDARMILL® & BEADED SMOOTH

Width	8.25 in	STATEMENT COLLECTION™	_____
Exposure	7 in	DREAM COLLECTION™	✓
Prime Pcs/Pallet	240	PRIME	✓
ColorPlus Pcs/Pallet	210		
Pcs/Sq	14.3		

## CUSTOM COLONIAL ROUGHSAWN®



## CUSTOM COLONIAL SMOOTH®



## CUSTOM COLONIAL ROUGHSAWN® & CUSTOM COLONIAL SMOOTH®

Width	8 in	STATEMENT COLLECTION™	_____
Exposure	6.75 in	DREAM COLLECTION™	✓
Prime Pcs/Pallet	240	PRIME	✓
ColorPlus Pcs/Pallet	240		
Pcs/Sq	14.9		

## RUSTIC CEDAR\*



## RUSTIC CEDAR\*

Width	6.25 in	8.25 in	STATEMENT COLLECTION™	_____
Exposure	5 in	7 in	DREAM COLLECTION™	_____
Prime Pcs/Pallet	308	240	PRIME	✓
ColorPlus Pcs/Pallet	–	–		
Pcs/Sq	20	14.3		

\*Available exclusively in Northern California District



# HardiePanel®

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HardiePanel® vertical siding delivers style and substance. When combined with HardieTrim® boards, it achieves the rustic board-and-batten look that defines cottage charm. The covered seams contribute to a well-insulated home.

Its crisp, clean lines make HardiePanel vertical siding a smart choice for strong, contemporary designs.



HardiePanel®  
Vertical Siding  
Evening Blue

HardieTrim®  
Batten Boards  
Evening Blue

True to your needs of  
**PERFORMANCE AND BEAUTY.**



# HardiePanel®

Thickness 5/16 in

## SELECT CEDARMILL®, SMOOTH, STUCCO & SIERRA 8

Size	4 ft x 8 ft	4 ft x 9 ft	4 ft x 10 ft
Prime Pcs/Pallet	50	50	50
ColorPlus Pcs/Pallet	50	50	50
Pcs/Sq	3.2	2.8	2.5

### SELECT CEDARMILL®



Size	4 ft x 8 ft	4 ft x 9 ft	4 ft x 10 ft
STATEMENT COLLECTION™			✓
DREAM COLLECTION™	✓		✓
PRIME	✓	✓	✓

### SMOOTH



Size	4 ft x 8 ft	4 ft x 9 ft	4 ft x 10 ft
STATEMENT COLLECTION™			✓
DREAM COLLECTION™	✓		✓
PRIME	✓	✓	✓

### STUCCO



Size	4 ft x 8 ft	4 ft x 9 ft	4 ft x 10 ft
STATEMENT COLLECTION™			
DREAM COLLECTION™	✓		✓
PRIME	✓	✓	✓

### SIERRA 8



Size	4 ft x 8 ft	4 ft x 9 ft	4 ft x 10 ft
STATEMENT COLLECTION™			
DREAM COLLECTION™			
PRIME	✓	✓	✓



# HardieShingle®

Restore the look of a grand Cape Cod or add distinction to a handsome bungalow. HardieShingle® siding embodies the enchanting look of cedar shingles with lower maintenance.

Better than the real thing, HardieShingle siding resists rotting, curling, warping and splitting.



HardieTrim®  
Boards  
Arctic White

HardieShingle®  
Straight  
Edge Panel  
Pearl Gray

Achieve the handcrafted  
**LOOK OF CEDAR.**



# HardieShingle®

Thickness 1/4 in



## STAGGERED EDGE PANEL

Length	48 in
Height	15.25 in
Exposure	6 in
Prime Pcs/Pallet	100
ColorPlus Pcs/Pallet	100
Sq/Pallet	2
Pcs/Sq	50.0

STATEMENT COLLECTION™ \_\_\_\_\_

DREAM COLLECTION™

PRIME



## STRAIGHT EDGE PANEL

Length	48 in
Height	15.25 in
Exposure	7 in
Prime Pcs/Pallet	86
ColorPlus Pcs/Pallet	86
Sq/Pallet	2
Pcs/Sq	43.0

STATEMENT COLLECTION™

DREAM COLLECTION™

PRIME



## INDIVIDUAL SHINGLES

Length	4.2in 5.5in 6.75in 7.25in 10 in
Height	15.25 in
Exposure	7 in
Prime Pcs/Pallet	630
Sq/Pallet	2
Pcs/Sq	315.0

STATEMENT COLLECTION™ \_\_\_\_\_

DREAM COLLECTION™ \_\_\_\_\_

PRIME



## HALF ROUNDS

Length	48 in
Height	15.25 in
Exposure	7 in
Prime Pcs/Pallet	86
Sq/Pallet	2
Pcs/Sq	43.0

STATEMENT COLLECTION™ \_\_\_\_\_

DREAM COLLECTION™ \_\_\_\_\_

PRIME



# HardieTrim®

Form meets function at every angle with HardieTrim® boards. With an authentic look, HardieTrim boards provide design flexibility for columns, friezes, doors, windows and other accent areas.

Better than wood, it will complement your long-lasting, lower maintenance James Hardie® siding – adding punctuation to your design statement.

HardieTrim®  
boards  
Khaki Brown

HardiePlank®  
lap siding  
Navajo Beige

The performance you require  
**THE DISTINCTIVENESS YOU DESIRE.**

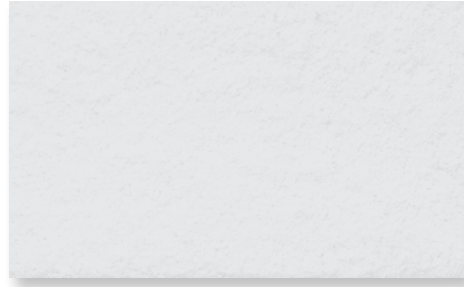
# HardieTrim®

Length 12 ft boards

## RUSTIC GRAIN®



## SMOOTH



### 4/4 RUSTIC GRAIN®

Thickness	.75 in				
Width	3.5 in	5.5 in	7.25 in	9.25 in	11.25 in
Prime Pcs/Pallet	322	184	138	115	92
ColorPlus Pcs/Pallet	322	184	138	115	92
STATEMENT COLLECTION™		✓			
DREAM COLLECTION™	✓	✓	✓	✓	✓
PRIME	✓	✓	✓	✓	✓

### 4/4 SMOOTH

Thickness	.75 in				
Width	3.5 in	5.5 in	7.25 in	9.25 in	11.25 in
HZ5° Prime & ColorPlus Pcs/Pallet	312	208	156	104	104
HZ10° Prime & ColorPlus Pcs/Pallet	322	184	138	115	92
STATEMENT COLLECTION™		✓			
DREAM COLLECTION™	✓	✓	✓	✓	✓
PRIME	✓	✓	✓	✓	✓

### 5/4 RUSTIC GRAIN®

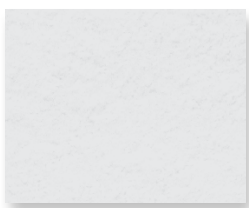
Thickness	1 in				
Width	3.5 in	5.5 in	7.25 in	9.25 in	11.25 in
Prime Pcs/Pallet	238	136	102	85	68
ColorPlus Pcs/Pallet	238	160	120	100	80
STATEMENT COLLECTION™	✓	✓			
DREAM COLLECTION™	✓	✓	✓	✓	✓
PRIME	✓	✓	✓	✓	✓

### 5/4 SMOOTH

Thickness	1 in				
Width	3.5 in	5.5 in	7.25 in	9.25 in	11.25 in
HZ5° Prime & ColorPlus Pcs/Pallet	240	160	120	80	80
HZ10° Prime Pcs/Pallet	238	136	102	85	68
HZ10° ColorPlus Pcs/Pallet	238	160	120	100	80
STATEMENT COLLECTION™	✓	✓			
DREAM COLLECTION™	✓	✓	✓	✓	✓
PRIME	✓	✓	✓	✓	✓

## BATTEN BOARDS

### SMOOTH



### RUSTIC GRAIN®



### SMOOTH & RUSTIC GRAIN®

Thickness	.75 in	STATEMENT COLLECTION™	✓
Width	2.5 in	DREAM COLLECTION™	✓
Prime Pcs/Pallet	190	PRIME	✓
ColorPlus Pcs/Pallet	437		



# HardieSoffit®

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A home is only as strong as its weakest point. HardieSoffit® panels reinforce your work by protecting the vulnerable gap between eaves and exterior walls.

Available in vented, non-vented and a range of pre-cut sizes, these panels complete your design and help protect it from moisture and pests.

## VENTILATION BENEFITS

Using vented soffit improves ventilation in the attic space and reduces the chance of water vapor condensation that can lead to issues such as mold and mildew growth, stained ceilings and damage to the framing of the house.

In warm climates, HardieSoffit panels allow hot, humid air to escape, which not only helps prevent condensation in the attic, but can also help reduce air conditioning costs.

In cool climates, HardieSoffit panels help prevent condensation from forming on the interior side of the roof sheathing and reduce the chances of roof-damaging ice dams.



HardieSoffit®  
Panels



For complete confidence  
**EVERY DETAIL MATTERS.**

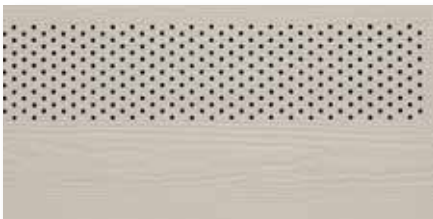
# HardieSoffit®

Thickness 1/4 in

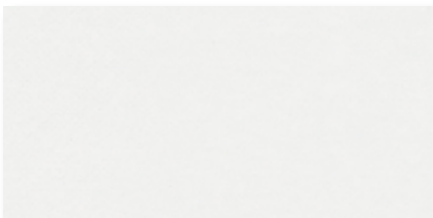
## VENTED SMOOTH



## VENTED SELECT CEDARMILL®



## NON-VENTED SMOOTH



## NON-VENTED SELECT CEDARMILL®



## BEADED PORCH PANEL not available in Desert District



## VENTED SMOOTH & SELECT CEDARMILL®

Length	12 ft	12 ft	8 ft
Width	12 in	16 in	24 in
Prime Pcs/Pallet	200	150	100
ColorPlus Pcs/Pallet	216	156	108

## VENTED SMOOTH

Size	12 ft x 12 in	12 ft x 16 in	8 ft x 24 in
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STATEMENT COLLECTION™

DREAM COLLECTION™

PRIME ✓ ✓ ✓

## VENTED SELECT CEDARMILL®

Size	12 ft x 12 in	12 ft x 16 in	8 ft x 24 in
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STATEMENT COLLECTION™

DREAM COLLECTION™

PRIME ✓ ✓ ✓

## NON-VENTED SMOOTH & SELECT CEDARMILL®

Length	12 ft	12 ft	8 ft	8 ft
Width	12 in	16 in	24 in	48 in
Prime Pcs/Pallet	200	150	100	50
ColorPlus Pcs/Pallet	216	156	108	—

## NON-VENTED SMOOTH

Size	12 ft x 12 in	12 ft x 16 in	8 ft x 24 in	8 ft x 48 in
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STATEMENT COLLECTION™

DREAM COLLECTION™

PRIME ✓ ✓ ✓ ✓

## NON-VENTED SELECT CEDARMILL®

Size	12 ft x 12 in	12 ft x 16 in	8 ft x 24 in	8 ft x 48 in
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STATEMENT COLLECTION™

DREAM COLLECTION™

PRIME ✓ ✓ ✓ ✓

## BEADED PORCH PANEL\*

Thickness	1/4 in	STATEMENT COLLECTION™	_____
Length	8 ft	DREAM COLLECTION™	NC
Width	48 in	PRIME	✓
Prime Pcs/Pallet	50		

NC - Beaded Porch Panel is available in Dream Collection™ colors for the Northern California District only



# STATEMENT COLLECTION™

Make your next home stand out with our Statement Collection™ products. Carefully curated by our design experts specifically for your market, the collection brings together the most popular James Hardie ColorPlus® siding and trim styles, textures, and colors. This stunning selection is locally stocked and designed for simplicity - making it easier than ever to get a beautiful, long-lasting home exterior.

## ColorPlus® Technology

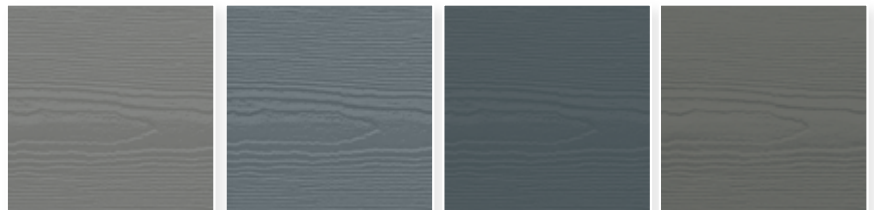
### Plank, Panel, Shingle and Batten Color Offering



ARCTIC WHITE      COBBLE STONE      NAVAJO BEIGE      KHAKI BROWN



MONTEREY TAUPE      TIMBER BARK      LIGHT MIST      PEARL GRAY



GRAY SLATE      BOOTHBAY BLUE      EVENING BLUE      AGED PEWTER



NIGHT GRAY      IRON GRAY      MOUNTAIN SAGE

### Trim Color Offering



ARCTIC WHITE      COBBLE STONE      KHAKI BROWN      MONTEREY TAUPE      TIMBER BARK      IRON GRAY

### Soffit Color Offering



ARCTIC WHITE      COBBLE STONE      TIMBER BARK

Colors shown are as accurate as printing methods will permit. Please see actual product sample for true color.

## HardiePlank®



### SELECT CEDARMILL®

Width 8.25 in  
Exposure 7 in



### SMOOTH

Width 8.25 in  
Exposure 7 in

## HardiePanel®



### SELECT CEDARMILL®

Size 4 ft x 10 ft



### SMOOTH

Size 4 ft x 10 ft

## HardieShingle®



### STRAIGHT EDGE PANEL

Height 15.25 in  
Exposure 7 in

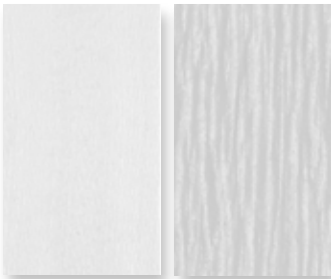
## HardieSoffit®



### NON-VENTED SELECT CEDARMILL®

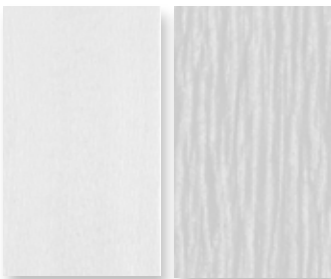
Size 8 ft x 24 in

## HardieTrim®



### 4/4 SMOOTH & RUSTIC GRAIN®

Thickness .75 in  
Length 12 ft boards  
Width 5.5 in



### 5/4 SMOOTH & RUSTIC GRAIN®

Thickness 1 in  
Length 12 ft boards  
Width 3.5 in 5.5 in

## BATTEN BOARDS



### 4/4 SMOOTH & RUSTIC GRAIN®

Thickness .75 in  
Length 12 ft boards  
Width 2.5 in



Selecting a color? Request a product sample at [jameshardiepros.com/samples](http://jameshardiepros.com/samples)



# Get Inspired

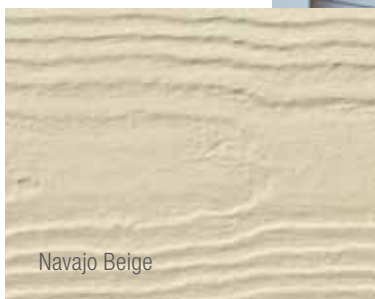
## CRISP & CLEAN

### LIGHT COLORS

Whites and soft pastels are pure, clean, new and bright. Combine with other hues to add interest, personality and contrast. Works well on houses with Colonial Inspiration. A pastel A-frame cottage can look sweet and charming.



Arctic White



Navajo Beige



Cobble Stone



## SUBTLE & SOPHISTICATED

### NEUTRAL COLORS

Neutral rules the suburbs. These shades are safe, but also sophisticated. When accessorized with black or a darker color, a neutral can look fashionably stylish. Play with textures and use different tones for trim.



Iron Gray



Evening Blue



Night Gray



## A BOLD CHOICE

### DARK COLORS

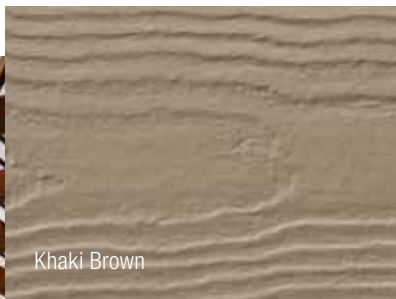
Dark grays, blues and greens can feel both intellectual and modern. When used with white trim, they create drama. Works well in old neighborhoods, or urban environments, where there is a mix of old and new.

## DREAM COLLECTION™

Looking to further express your sense of style? Look to our Dream Collection™ products.

- Featuring a color palette of over 700 ColorPlus® Technology finishes
- Made to order in a wide array of James Hardie® siding and trim styles
- Matches elevated design flexibility with the uncompromising performance of our fiber cement products

To see what's possible and order Dream Collection product samples visit [jameshardiepros.com/dream](http://jameshardiepros.com/dream)



Khaki Brown



Monterey Taupe



Timber Bark





# HardieWrap®

No exterior cladding can prevent 100% of water intrusion. Your homes should have an additional line of defense. HardieWrap® weather barrier provides a superior balance of water resistance and breathability, keeping the area within the wall drier. This helps prevent moisture accumulation that may lead to mold and mildew growth.

## INSTALLATION ADVANTAGES

- Thicker, more durable material for easier, quicker installation
- Superior tear resistance helps prevent water infiltration
- Can be installed with staples in place of cap nails for cost savings
- Provides a higher level of performance, no matter what type of cladding you specify



We've got performance covered  
**FROM THE INSIDE OUT.**



HardieWrap®  
Weather Barrier

HardieWrap®  
Pro-Flashing

HardieWrap®  
Flex Flashing

HardieWrap®  
Seam Tape

### WEATHER BARRIER

Thickness	11 mil			
Length	100 ft	100 ft	150 ft	150 ft
Width	3 ft	9 ft	9 ft	10 ft

### PRO-FLASHING

Thickness	20 mil		
Length	75 ft	75 ft	75 ft
Width	4 in	6 in	9 in

### FLEX FLASHING

Thickness	60 mil	
Length	75 ft	75 ft
Width	6 in	9 in

### SEAM TAPE

Thickness	3.2 mil
Length	164 ft
Width	1-7/8 in



To learn more about our weather barrier's advantages, visit [jameshardiepros.com](http://jameshardiepros.com)

# Install Done Right

## Installation Accessories

### HARDIEBLADE® SAW BLADES

Manufactured by Diablo, the HardieBlade® saw blade is designed specifically to cut fiber cement products, and is the only saw blade James Hardie recommends. The blade creates clean, precise cuts while helping to reduce the amount of airborne dust produced. Specially designed to outlast other fiber cement saw blades by 3X, outlasting carbide blades by 60X.



### PACTOOL® GECKO GAUGE

The PacTool® Gecko Gauge is designed to improve the installation experience, allowing one person to hang HardiePlank® lap siding during installation. Studies suggest the Gecko Gauge can improve the speed of solo installation by 30%.



# Finishing Touches

## ColorPlus® Technology Accessories

### TOUCH-UP KITS

Specially formulated to match ColorPlus Technology finishes, our touch-up kits offer resistance to aging, color change and chalking. Estimated one kit per 4000 sq ft of siding or 1600 sq ft of trim.



### COLOR MATCHED CAULK

OSI® QUAD® MAX sealant offers a high performance sealant solution to color match Statement Collection™ products.\* About 18-20 linear feet per tube. Refer to packaging for manufacturer's recommendations.

*\*For matching Dream Collection products, contact your local James Hardie representative.*

## Trim Accessories

### FLAT TABS

Eliminate face nails and improve the aesthetic of trim applications around windows, doors and band boards.

### CORNER TABS

Use corner tabs to eliminate face nail holes that would detract from the finished look of corner trim installations.



Find useful job-site tips in our industry-leading Best Practices Guide. For the latest installation instructions, visit [jameshardiepros.com](http://jameshardiepros.com)





HardiePlank®  
Select Cedarmill®  
Timber Bark

HardieTrim®  
Boards  
Arctic White

As unforgettable  
**AS IT IS UNCOMPROMISING.**





# See the James Hardie Difference



James Hardie invented fiber cement. Over 8 million homes\* later, we continue to set the standard in premium, high-performance exterior cladding. Our products deliver uncompromising durability and finish quality for a beautiful, lower maintenance exterior.

Our unrivaled investment in R&D and constant innovations in product design, manufacturing and distribution allow us to remain steps ahead of the competition. With the support of our employees, partners and exceptional warranties, we're committed to protecting your customers' homes while helping your business grow.

\*Estimate based on total James Hardie siding sales through 2016 and average housing unit size.



# Warranty – for peace of mind

Protect your homes with North America's #1 brand of siding backed by exceptional warranties. Unlike other brands, James Hardie doesn't prorate our siding and trim warranty coverage. We stand behind our siding 100% for 30 years and trim for 15 years.

ColorPlus® Technology finishes come with a 15-year limited warranty.

## James Hardie Non-Prorated Siding Substrate Warranty Coverage



# Endorsements – a reputation built on trust

For decades, our fiber cement products have been used to create better places to live. Each new home stands as a testament to our uncompromising quality. That proven track record has earned the loyalty of millions of homeowners and the endorsements of trusted authorities across the building industry.



Listed as top building materials & products by **Professional Builder 2018**



Chosen by builders as a **Brand Leader** in **Builder magazine** for over 20 years



**James Hardie® siding & trim products** have earned the **Good Housekeeping Seal**



HardieTrim®  
Boards  
Arctic White

HardieShingle®  
Straight Edge  
Pearl Gray

Make every home  
**STAND UP AND STAND OUT.**





HardiePanel®  
Vertical Siding  
Iron Gray

HardieTrim®  
Batten Boards  
Iron Gray

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 **JamesHardie™**  
Siding | Trim